

It all hinges on excellence.

SIMONSWERK

FENSTERBAU FRONTALE 2024: Innovative, inspiring, successful



The time had finally come for the FENSTERBAU FRONTALE trade fair to open its doors again! From 19th to 22nd March 2024, around 75,000 trade visitors flocked to the exhibition halls in Nuremberg. They came to explore cutting-edge innovations and exchange thoughts about prevailing trends at the world's largest trade fair for window, door, and façade construction.

Enthusiastic reception and inspiring talks

It was a real pleasure for us to showcase our innovative product solutions at Booth 143 in Hall 4 and engage in talks with industry experts. Our expansive booth, spanning nearly 200 square metres, became a focal point for craftsmen, dealers, architects, and specialists keen to explore first hand our diverse product portfolio for all areas of application.

“This FENSTERBAU FRONTALE was a good opportunity for SIMONSWERK to present our current product highlights to a wide audience. The response was very good and we are grateful for the valuable conversations with our customers.

The positive feedback confirms to us that our product topics are exactly the right ones to deal with right now” reflects Michael Muhl, Regional Director Sales & Marketing Central Europe SIMONSWERK.



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Innovative hinge solutions for entrance and heavy-duty doors

This year, we placed a strong emphasis on our bespoke hinge systems for entrance doors. While the ALPRO hinge system is perfectly suited for aluminium doors and attracted significant interest among visitors as a complete solution, the SIKU system addresses the unique demands of PVCu doors.



At the trade fair, we showcased our BAKA hinge system, specifically engineered to meet the demands of contemporary rebate geometries in timber doors. In addition, our high-quality hinge systems for heavy-duty doors attracted considerable interest. These included the completely concealed TECTUS hinge system, VARIANT VX for rebated and unrebated doors, and also BILOBA and VERTO – our self-closing hinge systems designed specifically for glass doors.



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Key feature at the trade fair: Our finishes

Particular focus was given to our wide range of finishes, which opens up extensive design possibilities and flexibility. We exclusively unveiled finishes at FENSTERBAU FRONTALE: Apricot, Limitless, and Sage, all of which received enthusiastic praise from our visitors. These visually impactful finishes seamlessly blend into contemporary interior design concepts.



Because of the unflinching positive response, we enjoy looking back on this highly successful trade fair week and extend our heartfelt gratitude to all visitors. We're already can't wait for the next trade fair event!

SIMONSWERK

SIMONSWERK GmbH
Bosfelder Weg 5
D-33378 Rheda-Wiedenbrück

☎ +49 5242 4130

✉ info@simonswerk.de